

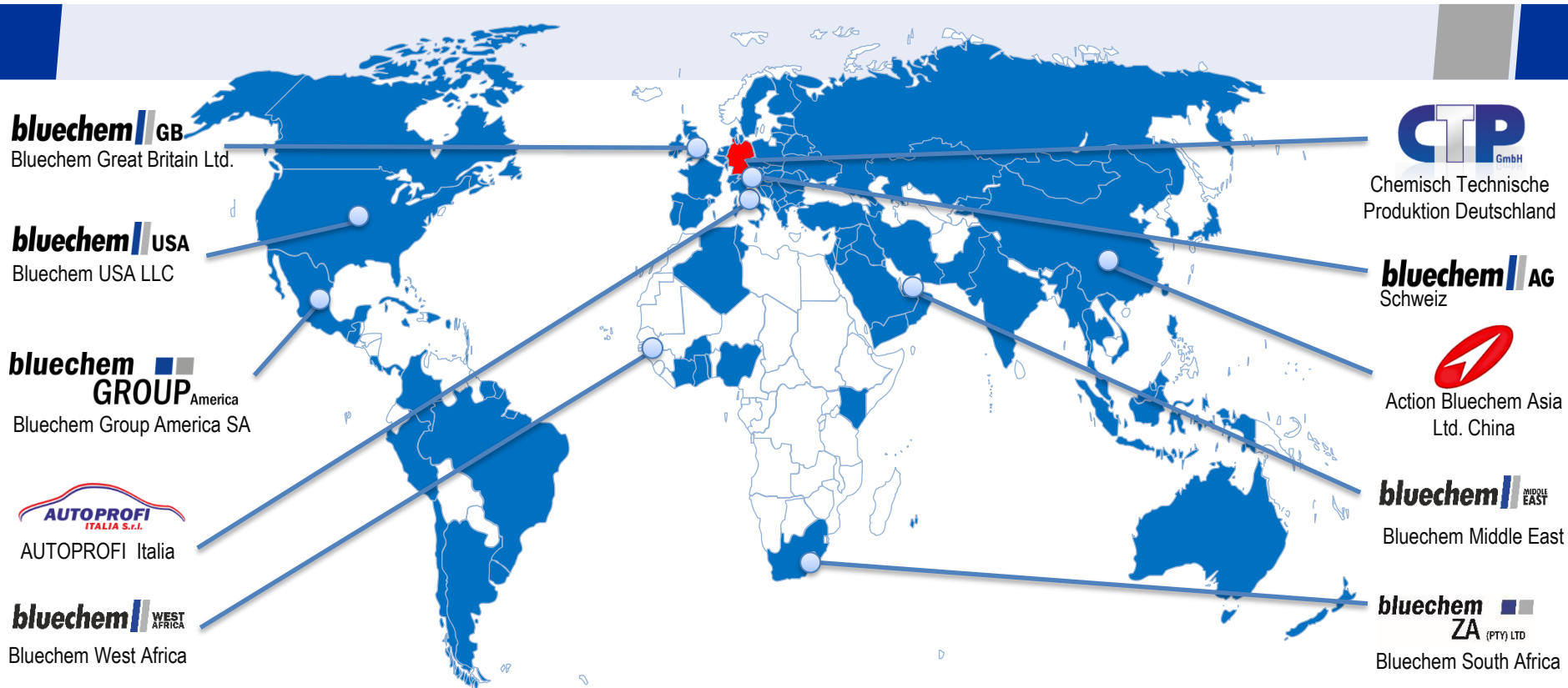
bluechem 
GROUP
...because it works!

bluechemGROUP

- Technology leader in car care
- More than 500 products in range
 - Service products and devices
 - Nano technology
 - Excellence lubricants
- Over 30 years of experience
- Worldwide distribution in more than 120 countries

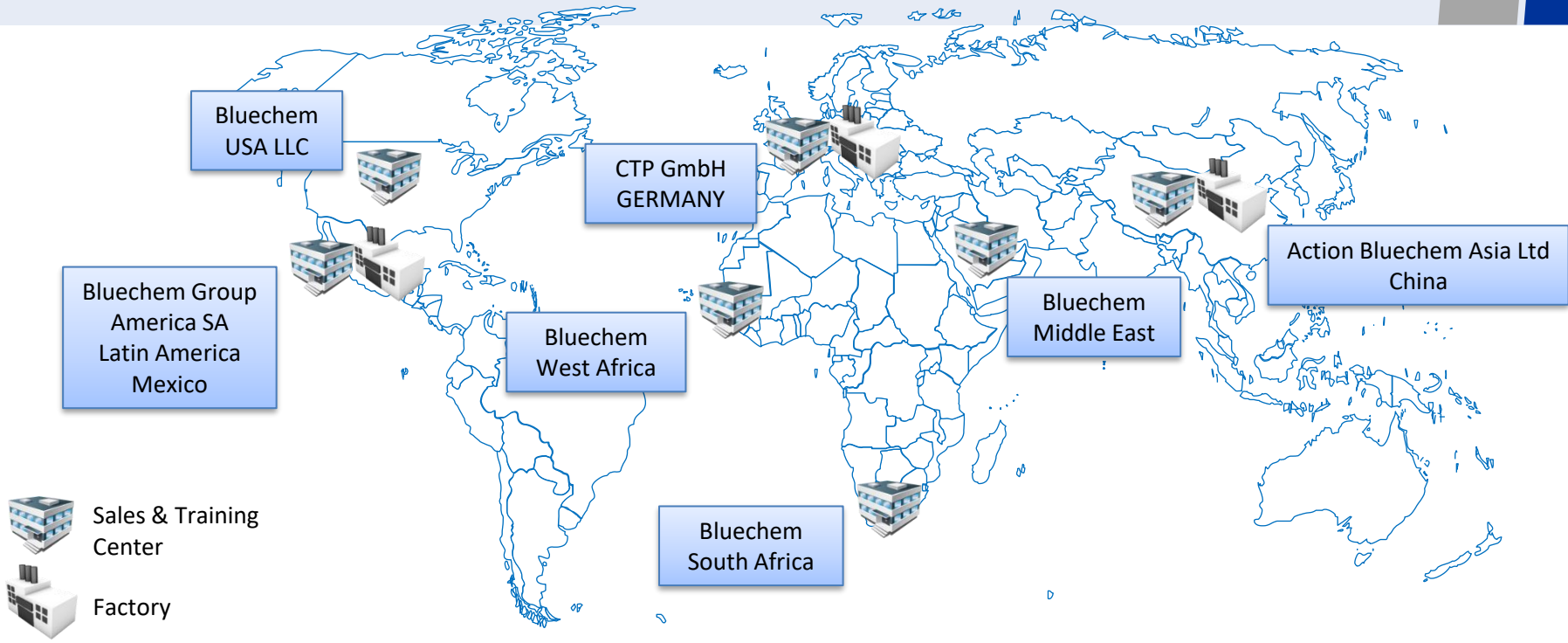


bluechemGROUP worldwide



About the bluechemGROUP

Sales & Training Centers | Factorys



BRAND OVERVIEW

Multi brand philosophy

- Variety of brands using the highest quality standards (TÜV Germany)
- For automotive and industrial use
- Optimizing engine, fuel, cooling systems and automatic transmission systems
- Care products for interior and exterior of vehicles and industry
- Lubricants and technical aerosols

**PRO
TEC**
by bluechem GROUP

**blue
chem**

AUTOPROFI

maxx[®]
lubricate
power

**TOOLS
&
EQUIPMENT**
by bluechem GROUP

Cleaning, Care and Maintenance Products for the Automotive Industry

- Wider product portfolio to match latest workshop requirements
- High quality industry line



AUTOPROFI

Tested by pros, now for everyone!!

- DIY product range for end users and enthusiasts
- Cost effective product line
- Webshop

AUTOPROFI



Professional vehicle preparation

- Fast and easy application
- Top quality at the best price
- Long lasting protection and care
- One of the best in environmental compatibility on the market



Tools & Equipment



Workshop Equipment

- Various diagnostic and maintenance equipment
- The use of a specific product together with the device optimizes the results in the respective fields



ECOPOWER

Hybrid Additives

- The guard patrol for modern engines
- Constant performance level
- Optimal combustion
- High efficiency



PRO-TEC and maxxpower lubricants

- Quality base oils and additives sourced throughout the world
- For higher performance levels
 - OEM Approved specifications
- In-house development: nano oil
- For use around the globe



Manufacturing

- German manufacture under the strict environmental law and highest product quality – TÜV North (CTP GmbH is the only certified German chemical company)
- Advanced and monitored bottling/mixing plants
- Capacity of over 192.000 products per day per shift
- Customized solution guaranteed



Quality Standards

- Quality Management
DIN EN ISO 9001:2015 certified
- Environmental Management
DIN EN ISO 14001:2015 certified
- Management System (Action Bluechem Asia Ltd.)
IATF 16949:2016 certified



Zert.-Reg.-Nr. 540565 QM15



Zert.-Reg.-Nr. 540565 UM15



Quality Standards

- MADE IN GERMANY
- TÜV NORD
- Certified Effectiveness
- TÜV Thüringen



References

Certified Quality

„MADE IN GERMANY“

- Regular inspection by TÜV Nord
- Certified proof of origin
- Confirmed the highest quality standards

References

CERTIFICATE

TÜV NORD CERT Standard A75-S018
„Certified proof of origin“

In accordance with TÜV NORD CERT procedures, it is hereby certified that

CTP Chemisch Technische Produktions GmbH
Saalfelder Str. 35h
07338 Leutenberg
Germany



The certificate applies to products:

Products for cleaning and care of motor vehicles
(brands PRO-TEC, bluechem, Autoprofi, Comtec)



Detailed examinations by TÜV NORD CERT GmbH, an independent external certification body, are able to demonstrate that the requirements of the TÜV NORD CERT standard „Certified proof of origin“ have been fulfilled.

The certificate may only be used for products listed within the scope for the country of manufacture in accordance with the criteria of TÜV NORD CERT Standard A75-S018.

Certificate Registration No. 44 771 110667
Audit Report No. 3518 1464

Valid from 2016-08-24
Valid until 2021-08-23
Initial certification 2011

Krawinkel
Certification Body
at TÜV NORD CERT GmbH

Essen, 2016-12-19

This certification was conducted in accordance with the TÜV NORD CERT auditing and certification procedure A75-S009 and is subject to regular surveillance audits.

TÜV NORD CERT GmbH

Langemarckstrasse 20

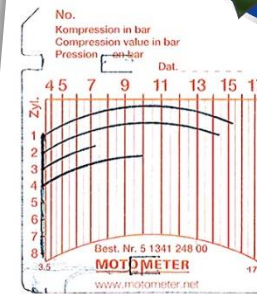
45141 Essen

www.tuev-nord-cert.com

Indepth Product Testing

- Constantly quality inspections
- strict product tests in product development
- Product is only launched if all requirements have been passed
- Product approvals by our own testing laboratory as well as independent institutes (TÜV, Lulea, IFU, Phoenix, various Universities ...)

So we can guarantee the exceptional quality of our products for over 30 years.



Approvals

bluechemGROUP products have been approved by:

- VW
- BMW
- Ford
- Toyota
- Mazda
- Skoda
- Kia
- Hyundai
- Bosch



BOSCH



OEM-Kunden

Our OEM clients are playing in the premier league:

- AUDI
- PORSCHE
- VOLKSWAGEN
- TOYOTA
- SCANIA
- WÜRTH
- MOTUL



PORSCHE



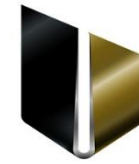
Private Label



Referenzen

bluechemGROUP Awards

- German Innovation Award
- Asia most valuable brand Award
- „Großer Preis des Mittelstandes“
- Innovative through Research
- Asia Honesty Award
- „Innovationspreis Thüringen“



german
brand
award
20
winner



GERMAN
INNO
VATION
AWARD '18
WINNER



XXI. Innovationspreis Thüringen 2018



Großer Preis des
MITTELSTANDES
Osar Patent Stiftung



2020 | 2021

INNOVATIVE
THROUGH RESEARCH
Awarded by the
Stifterverband
CTP3764LEU



ASIA
HONESTY
AWARD
ASIA'S BEST CHOICE
H. W. T.



Consumer & Industry Survey: World Consulting & Research Corporation
Process Advisers & Evaluators: KPMG in India

Sponsoring – Brand Awareness

- ADAC GT Masters
- Formula One (Sauber F1 2015)
- Blancpain Super Trofeo
- Speedway (Drift on Ice)
- German Rallye Championship
- TCR Germany
- Porsche Carrera Cup
- Mitropa Rally Cup
- German Cross Country
- German Enduro Championship
- Uvm.



Sponsoring – Brand Awareness



Marketing

bluechem 
GROUP
...because it works!